

Message Text

UNCLASSIFIED

PAGE 01 TUNIS 05877 011521Z

15

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 072409

R 011430Z OCT 75
FM AMEMBASSY TUNIS
TO USDOC WASHDC
INFO SECSTATE WASHDC 354

UNCLAS TUNIS 5877

E.O. 11652: N/A

TAGS: BEXP, TS

SUBJ: MAGASIN GENERAL IN-STORE PROMOTION

REF: CASSE/JENSEN TELECON, SEPTEMBER 25

1. TO CONFIRM REFTELCON, SUBJECT IN-STORE PROMOTION HAS BEEN POSTPONED FROM SEPTEMBER 29-OCTOBER 6 PERIOD, TO AS YET UNDETERMINED PERIOD IN DECEMBER. POSTPONEMENT RESULT PRIMARILY OF DIFFICULTIES ENCOUNTERED BY MAGASIN GENERAL IN OBTAINING NECESSARY IMPORT LICENSES.
2. LETTER TO A. CHAOUCH GIVING EMBASSY APPROVAL TO POSTPONEMENT HAS BEEN POUCHED TO USDOC. AWAITING CHAOUCH WRITTEN REPLY AND WILL POUCH WHEN RECEIVED.
3. REGRET NOT ABLE TO HOLD IN-STORE PROMOTION PRIOR TO JOINT COMMISSION, AS EXAMPLE OF EVOLVING U.S.-TUNISIAN COMMERCIAL TIES. EMBASSY ARRANGING MEETINGS FOR USDOC DELS TO JOINT COMMISSION AND BILLER WITH CHAOUCH TO DISCUSS IN-STORE PROMOTION PROGRAM AND DEMONSTRATE CONTINUING U.S. INTEREST IN MAGASIN GENERAL PROMOTION.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TUNIS05877
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750341-0087
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Handling Restrictions: n/a
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Margaret P. Grafeld
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06 JUL 2006

Review Media Identifier:
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Subject: MAGASIN GENERAL IN-STORE PROMOTION
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